

# Sample form, not for offline completion.

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## Pearcey Western Australian Entrepreneur

The Pearcey Western Australian Entrepreneur Award recognises an individual who has made an outstanding contribution to the Western Australian ICT Industry. It is aimed at finding an outstanding entrepreneur who has “taken a risk”, “made a difference” and “is an inspiration”.

The Award is aimed at encouraging and rewarding fresh and innovative talent in the ICT and digital media professions. It is awarded to an individual mid-career who has demonstrated innovative and pioneering achievement and contribution in their chosen industry.

The winner will be drawn from contributors across all aspects of the ICT industry including (but not limited to):

- computing science,
- the internet,
- communications,
- social media and networking,
- interactive media,
- games and the like.

The idea is to embrace all those younger professionals in the ICT sector and not exclude anyone. The individual should be one who will act as a role model for others to acknowledge and hopefully emulate.

Nominations for this award may be made with or without the knowledge of the person being nominated.

Only the winner of this category will be announced at the Awards, but this may depend on the number and quality of entries. The Chief Judge will have final say on the number of candidates announced on an annual basis.

Depending on the decision of the INCITE Management Committee, this award as one of the honorary awards may be judged, awarded and announced at a different stage to the other INCITE category awards.

Entry Name - Please enter the name of your Innovation, Product, Solution or Project. This will be used EXACTLY on programs, certificates, etc.)

The Pearcey Western Australian Entrepreneur Award recognises a western Australian individual who has made an outstanding contribution to the Western Australian, national and international ICT Industry. It is aimed at finding an outstanding entrepreneur who has “taken a risk”, “made a difference” and “is an inspiration”.

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## Contact Details For Nomination

Contact person for this Nomination

Contact number for this Nomination

Contact Email for this Nomination

## Nominee Information

Please provide your / the nominee's full name

Please provide your / the nominee's job title and company name

Please provide your / the nominee's best email address

Please provide your / the nominee's best contact phone number/s

Please provide a link to your / the nominee's LinkedIn profile (optional)

Are you / the nominee based in Western Australia (i.e. works predominantly in WA)?

  
  

**Entrant Point of Contact Phone Number**

Postal Address (Include State and Postcode)

## Your / The Nominee's Contribution as an Inspirational Entrepreneur

This section refers to the questions to identify why your nomination should be selected as the WA Pearcey Entrepreneur of the Year.

Entries in the Pearcey Western Australian Entrepreneur award will be judged according to the following criteria:

### **Risk**

The "risk" is a measure of the extent to which the nominee has crusaded a new business and/or technology,

particularly in their own venture. The idea is that the winner has gone out on a limb to achieve things, rather than achieving things as part of their normal job.

Attributes considered include:

- Boldness, initiative and execution of the venture;
- Size (or potential) of business, revenue, offices etc.;
- The journey that led to the success.

### **Difference**

The "difference" is related to both commercial success and impact in our ICT industry. The idea is that the winner has to be more than just successful; their success should also have a measurable/notable impact in the industry.

Attributes considered include:

- The commercial impact of the contribution;
- The breadth and depth of the innovation;
- The industry impact of the contribution or venture.

### **Inspiration**

The "inspiration" is about the type of person they are. The winner should be a role model, especially for younger ICT aspirers, and be an advocate of the Australian ICT industry.

Attributes considered include:

- Role model and inspiration to younger generation;
- Leadership and profile in the industry;
- Contributions to the wider community.

### **Curriculum Vitae**

The CV should emphasise how your entrepreneurial success meets the three criteria. The nomination should be supported by a detailed CV (as an attachment), covering both the nominee's normal background, but also those contributions to the broader Australian ICT advance (e.g. committee memberships, honorary advisory work, encouragement to others, etc).

What contribution to the WA ICT Industry have you led or contributed to? How has this impacted on the local, national and international ICT industry? 500 words  
(\*Note you can include more than just one type of contribution, business, project or innovation)

What risk(s) have you/the nominee taken to crusade a new business and/or technology, particularly in their own venture as well as furthering the ICT industry. 500 words  
(Note: this can include - Boldness, initiative and execution of the venture | Size (or potential) of business, revenue, offices | The journey that lead to the success)

What difference has the Nominee made? 500 words  
How has the nominee, its/your business or contribution made a measurable or notable impact in the WA, national and international ICT industry?  
(Note: this can include - The commercial impact of the contribution | The breadth and depth of the innovation | The industry impact of the contribution or venture | furthering STEM. It furthermore extends beyond Western Australia and sets an example both on a local and global innovation stage)

How do you/the nominee encourage or support younger ICT aspirers, and be an advocate of the Australian ICT industry. 500 words  
(Note: this can include - Role model and inspiration to younger generation | Leadership and profile in the industry | Contributions to the wider community)

This nomination must be supported by a detailed CV (as an attachment), covering both the nominee's normal background, but also those contributions to the broader Australian ICT advance (eg committee memberships, honorary advisory work, encouragement to others, etc).

The CV should emphasise how the entrepreneurial success meets the criteria of the Pearcey Entrepreneur award category.



**In approximately 100 words please explain why this nomination deserves to be the winner of this award**

100  
words

Please upload any supporting documentation relevant to this nomination.

To assist judges, please do not upload generic marketing or sales material (such as brochures or promotional flyers), unless it directly supports the claims made in your submission.

Attachment type (optional)

▼

- High-res logo
- Low-res logo
- Brochure
- User interview
- Other

Please upload any other relevant supporting documentation (3 additional files maximum, 10MB maximum each).

Attachment 1 (optional)



Attachment 2 (optional)



Attachment 3 (optional)



Attachment 5 (optional)



Attached a **high-resolution logo** for your Product, Company, University or College (optional)



Attached a **low-resolution logo** for your Product, Company, University or College (optional)



# Media

Please note - the following information requested will be used for media and promotional material and will not be scored as part of the submission criteria.

Profile photo of the nominee.



Website - provide link to your specific product/innovation, or to your organisation (optional)

LinkedIn (optional)

Facebook (optional)

Twitter (optional)